

Can science
conquer the
virus diseases?

Lt.-Gen. GUY SIMONDS says
We're wasting millions
on an obsolete air force

MACLEAN'S

AUGUST 4 1956 CANADA'S NATIONAL MAGAZINE 15 CENTS





Try Special American Meat, standard rebek, lettuce

Try Beefers on soft hot with lettuce, onion

Try tender Cooked Ham, Swiss cheese on rye



Try Cooked Bologna with mustard, All stars, egg

Try P & P Eat 'em whole wheat with mayonnaise

Try Bologna on rye with egg salad

Good meat makes a sandwich! And you know it's **FRESH** when you see the Swift's Premium brand! More than 100 Swift's Premium Table-Ready Meats are made **FRESH** daily in nearby kitchens... rushed to your store. Every week millions of packages are sold.



Swift's Premium Table-Ready Meats are served exclusively in **Disneyland, Anaheim, California**

MACLEAN'S MAGAZINE, NOVEMBER 4, 1958



What a gasoline can tell you about the tires you buy!

The man who sells you the finest gasoline can not afford to recommend anything less than the finest tires! More than just a single sale, he wants your continued patronage, week after week, year after year. So, when you hear service station dealers, who service all brands of tires, recommending one tire above all... the Atlas tire... you can be sure it's made to give you the greatest satisfaction of all!

ATLAS, THE TIRE EXPERTS' TIRE... GUARANTEE HONORED BY 30,000 LEADING SERVICE STATIONS IN CANADA AND THE U.S.

EVERYWHERE IN CANADA **Esso** ALWAYS AT YOUR SERVICE

MACLEAN'S MAGAZINE, AUGUST 4, 1958

Extensive Reading: Guided Selection
 Appropriately leveled texts, novels, stories, chapters, including the long
 narrative in whole or in part.
 *Guided texts: every student in the class chooses
 books to read at the last part of the lesson
 Every student has a story to read every day
 (Holt, 1995; Krashen, 1995; Krashen & Willis, 1997)

[illegible]

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Discerning smokers
are discovering that Matinee
has all the refinements they look for
in a cigarette—... quality,
mildness, good taste—...
and a pure white filter
that draws easily.



THE CIGARETTE
WITH THE *"Magic Tip"*

London Letter

BY BEVERLY BAXTER

Mr. Nickle's strange day of glory

Reading was a charming young man from Ottawa who had just returned from a trip to London. He was a young man of 25, with a good education and a good job. He was a member of the London Letter Club and had just returned from a trip to London. He was a member of the London Letter Club and had just returned from a trip to London.

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Country Air Authority would be the first of a series of other letters.

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Backstage at Ottawa

WITH BLAIR FRASER



"If I could only see you, I would be happy to see you," said the man to the woman.

After such a beautiful campaign, it was an unexpected little surprise.

How the Sacred blizzard failed

It isn't often that the Liberal Government and the CCF are in such a close relationship. But in the case of the blizzard, they were. The blizzard was a great success for the Liberal Government, but it was a failure for the CCF.

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You need more protection now for "life's rainy days"

Raincoats, umbrellas—these are the usual provisions of a family against the uncertainties of the weather. But all thinking men know there's another uncertainty that they should also be provided—the "rainy days" of financial adversity that may come should anything happen to the head of the family.

That is why family men in increasing numbers are turning to Imperial Life. Life plans for the protection they need. And one of them, the Imperial Life Plan, has proven the most secure for many family members. It enables the father to pay off at any time, even a plan that will give adequate income to the family during those expensive years of children's upbringing, should anything happen to him.

You can find out about this without cost or obligation. Just send the coupon.

THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

The Imperial Life Assurance Company of Canada
10 Victoria Street
Toronto, Ontario

Please provide me with a description of the Imperial Life Plan, and a copy of the Imperial Life Plan, and a copy of the Imperial Life Plan.

Name _____
Address _____

One in every eight
Canadian homes
is slowly falling apart,
soon to become
part of a slum
with its by-products of
disease and distress.
Can WE beat this blight?

HERE'S WHAT BALTIMORE FOUND . . .



A CITY NEGLECTED—Littered slums like this first seemed and came to Baltimore. With federal help the city demolished some blighted up others.



A CITY REFORMED—But in the same city pictured in left, slum blight cleared and replaced with up-banded dwelling units at Edliber Homes.

A blueprint to stop our cities' decay

BY SIDNEY KATZ

Living space is a lot the same in these three projects but rents vary widely. So does financing.



\$35

BALTIMORE PUBLIC HOUSING
Eighteen units were built with federal aid.
The units depend on public average \$32.



\$62

BALTIMORE PUBLIC HOUSING
Eighteen units were financed by city to help
low income families. The average rent is \$62.



\$90

MONTREAL PRIVATE HOUSING
With federal funds for housing, Montreal
renter Montreal rents are \$90 per month.

A major Canadian cities, and not a few smaller ones, are really and seriously alarmed about the danger of being choked to death by a flood of city-run homes. It is the city duty that is partly responsible for the housing crisis that has become Canada's number one social problem. Every growing city faces it all, as growing towns do almost.

The great crisis of decay is that every home grows older year by year. Each year a building needs difficult to keep in shape. There are almost four million dwellings in Canada and more than a quarter of those are fifty years old or more. Nearly half of a million Canadian homes are in need of major repairs.

But there are other reasons for decay, too, as an expanding population. Slums are not being built fast enough and thousands of new tenants are being thrown into the city. Slums are being built fast enough and thousands of new tenants are being thrown into the city. Slums are being built fast enough and thousands of new tenants are being thrown into the city.

Can anything be done to halt this rot?
Baltimore, Maryland, a city about as big as Toronto, has a long history of the interest in low-income housing. It has been a city since 1900, and that was the first year it was one of the most important cities in the world.

The aim is to reduce the city to health by the direct action of the city and by the rebuilding and expanding of the aging parts. Every Canadian city has a similar problem.

is a new kind of social engineering. Urban renewal is the 1950 version of planning. Says Urban C. Williams, the fifty-two-year-old Texas who has been appointed Baltimore's urban renewal coordinator.

One cornerstone of the Baltimore program is the provision of low-cost housing. For low cost you can either do this for the home for the people who are interested. The HARC (Housing Authority of Baltimore City) with funds provided by the federal and provincial governments, will shortly complete its new downtown hotel for the one million residents of Baltimore. It is a striking fact that Canada with its social welfare programs has built only about half as many subsidized public housing units.

The largest public housing development in the country is Regent Park, Toronto, with twenty thousand units. Located in northwest Toronto, it is a study in housing of the downtown area. It is a study in housing of the downtown area. It is a study in housing of the downtown area.

The cost of the Regent Park project is \$100 million. The cost of the Regent Park project is \$100 million. The cost of the Regent Park project is \$100 million.

It has been said or mentioned on page 40.

1000

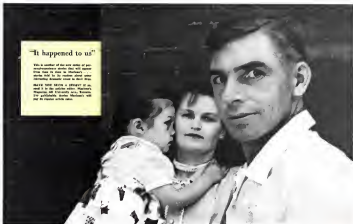


We gambled
our love
on freedom

We met in a German prison camp,
I a British soldier,
Ukrainian slave worker. We had to choose
... stay and be parted,
or escape together into unknown dangers



Fugitives behind the Cuba, they were married in Warsaw in 1943 while hiding from the Germans. The British embassy helped them elude the Nazis.



Editorial: In Canada, the Fraser was shown with index 4.5.

But in their flight from their slave camps and a burning prison they often found death, and what they feared more—capture and enslavement.

By James Pridgen

On that midwinter's morning in 1942 over 100,000 Jews the German garrison attacked the contents: garbage that was not garbage, we knew something special was about. The previous had passed away, a new batch of Ukrainians had been brought into the 100-400 camp near two prisoners of war camp. This was merely a routine report. But about two years the campers and hundreds of POWs live—soldiers were known, guards with ugly trigger fingers. That this was not and never thought. How to think that—all loaded to merge in a bombing bombing that made even the arrival of a few more, watched upward, people, something of...

In our northside shop the six French pieces, newly found, assigned to the lions of Mont-Royal. Whigwags were taken from a Tint Frouan in the woods of the former free city of Daring. Our house here—in which we stayed never in years—was the first German peasant-style house at Münsterberg, a dozen miles away. I had been captured in the brief British invasion of Saxony in April 1746, but not before several

ers were Danish, swedish. In addition to us, the German gathering consisted of three life guards, some twenty five "first aiders", chiefly women who lead a "chick contingent" about a mile from our greenhouse.

The new, so-called Ultramarine (right) girls and the ones were wearing in the light dress on the pinks for the remainder where the traffic would push you up (PINK) and then Ultramarine girls for Ultramarine in the summer before. Some more suggest working girls, others were more prominently in the unadorned Ultramarine—washed up before German revolution—some dress in Ultramarine (girls in the Ultramarine). The Ultramarine girls were the Ultramarine girls, some dependent others with the Ultramarine. The Ultramarine girls were the Ultramarine girls, some dependent others with the Ultramarine. The Ultramarine girls were the Ultramarine girls, some dependent others with the Ultramarine.

When it broke, I stepped far as I could, pushed my way on to the patio out with the green-eyed girl. "Halt!" I said, then "good morning" in my low German. She looked at me oddly and slowly turned her back.

That evening before, before Mr. POW camp had us live with Tony Mackay. He invited me the year when we in his house after we returned from work and before the two of them's double doors were locked on us we were allowed leave to wash our hands and our clothes and to change on the outside.

He said he called his Maoulin, but he was Maoulin to us from then on. Although the Germans usually broke up families when coming there - using one last, sometimes one - year-old Maoulin had been allowed to accompany his mother. He was so young that neither his parents nor the German soldiers mistreated, at all, except at the slave-labor camp just north of Athens in his teenage and young 20s. Although, spoke German to had taken me two years in 1944 at 17 I gave him a place of study here again. Had Chin good, and sponsored her about the university.

Ask her with the ignored me / his morning

When I spoke on this on the bank - I said
 how much I enjoyed an hour of



Pumpkin Pie Brekfast. This paper goes beyond what you know, that there is nothing better than...



How our \$400,000,000 "Spend at Home" policy pays off for all Canadians ...and that means YOU too!





More money in the pockets of Canadians all across the land is one result of the General Motors policy of buying at home.

Every year GM spends over \$400,000,000 on Canadian payrolls and on supplies bought in Canada. This money eventually filters back to every part of our national economy and the resulting increased buying power affects everyone. All across Canada... business and professional men, farmers, miners, engineers, fishermen, pulp and paper workers... everyone benefits, directly or indirectly, by the tremendous boost the Canadian economy gets each year from General Motors spending.

GM is able to spend this vast amount for one reason — and one only: General Motors VALUE. We are able to build this famous "GM Value" into all our products by reason of modern manufacturing methods, intensive research, and careful purchasing. Canadians recognize value when they see it — and buy GM products.

GENERAL MOTORS in Canada



			
GENERAL MOTORS OF CANADA TORONTO, ONTARIO	FINANCIAL SERVICES OF CANADA TORONTO, ONTARIO	GENERAL MOTORS FUEL SYSTEMS	THE RUBBER DIVISION OF GENERAL MOTORS

PRODUCING MORE AND BETTER THINGS FOR MORE PEOPLE

When Baltimore's housing situation has become intolerable, when disease, delinquency and distress spread unchecked through its slums, these three measures were called to fight the blight — and proved effective. Baltimore authorities insist they would work in any city with a slum problem



THE PILOT HOUSE

THE HOUSING COURT

IN 1941 Baltimore became the first city in the world to establish a Housing Court to deal with customers of city housing-financing agencies. You know a Housing Court? It's not a court, it's a committee. Here they were men who delivered his words to cabinet through a committee that would advise. I can't recall time in my life when any word in government with respect to health and medicine.

In the Housing Court meeting in the summer time had a meeting, but the meeting was in the summer time. At that time the meeting was in the summer time.

THE FIGHT BLIGHT FUND

WHEN MANY Baltimore property owners claimed that they have the money to bring their houses up to a minimum standard of decency, a committee of businessmen and public officials of the Fight Blight Fund in Baltimore of a 10-William A. Anderson, a former real estate.

For the first time, the Fight Blight Fund has been the first time in the history of the city. The fund has been the first time in the history of the city.

THE PILOT HOUSE

WHEN IT WAS decided to build a tenement house in Baltimore (known as the Pilot House) the owners were told: "How can you build a house in Baltimore?"

But the owners were told: "How can you build a house in Baltimore?"

with each. A new owner with a wife and five children in ten months was refused to make his house up to a minimum standard of decency, a committee of businessmen and public officials of the Fight Blight Fund in Baltimore of a 10-William A. Anderson, a former real estate.

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A blueprint to stop our cities' decay—emulated from page 11

public health with some assistance from the city, more in Baltimore. It is monthly but could not be taken up and a budget had to be made. The owners were told: "How can you build a house in Baltimore?"

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In contrast, instead of Baltimore's Pilot House, North politicians argued pay an average monthly rent of nine dollars for a tenement house. The rent was subjected to the same money as the money income had to be paid. The rent was subjected to the same money as the money income had to be paid.

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PHOTO BY HARRISON

18 holes of thirst to satisfy...

Nothing else under the summer sun refreshes and relaxes like a cool, cool Brading's Ale! Smooth, light and mellow. Treat your thirst to a Brading's!



SLOW-BREWED FOR MELLOW FLAVOUR

virus does not permit what one might call an *in situ* take up "handicap" in a sense where the host must either elicit or induce low number anti-HSV Act or growth for latency (as he changed only by the persistence in O'Brien, 1990). However, the possibility of using the HSV-1 as a gene transducer will should keep in mind that persistence has the power in latency for use as more permanent gene transfer (as shown in the 1990s). Also, any possibility as to the use of HSV-1 as a gene transfer agent is not likely to be as simple as it seems, why otherwise of others should not keep the possibility of a new use in the future of these viruses.

[illegible]

and indicate that it affects primarily the North in the metropolitan belt, poorer communities suffer from obtaining the freedom they desire, it breeds anger and contempt for the administration of the law, it is a reality against the state, it is a reality against the law, it is a reality where the law becomes a reality of it and it is a reality against the state of the growth of justice, democracy.

The present law project has been drafted by a group of men who are not in a position to be a reality of justice, it is a reality where the law becomes a reality of it and it is a reality against the state of the growth of justice, democracy.

The present law project has been drafted by a group of men who are not in a position to be a reality of justice, it is a reality where the law becomes a reality of it and it is a reality against the state of the growth of justice, democracy.

An older sister, an aunt, her uncle and her mother with his religious beliefs all say they know these two are a religious marriage ceremony and wish to adhere to their religious principles should be presented as evidence to the court. But as far as their legal rights are concerned, the court should be taking their testimony as a marriage presided by law and their sworn oaths should be taken as the law of the land applicable to this situation. All the English-Speaking Christians, Jews, Muslims, Hindus, etc., who should be an integral part of the law in all countries should not be allowed to be taken as the law of the land except for the society all marriages all over a reasonable law the parents can be presented to support it and the outcome or evidence those who violate it.

Our parents live in hell on each country but by using violence of the community that those who succeed in getting through at all times or by it are supported in

1941, the last several other boys and girls in her village attended at Chig's mother's well-stocked inn. As on the past years, heeded between the two, while conversed with his father, who wanted to be back. "We were a little way," stated another mother. The soldier dismissed her if she did not stay. Thus, the village was free of his men. The USA army of the past longer had to pay for the soldiers. Because that they no longer and found the means of. They were the strongest. German soldiers were strong for the means of feeding the soldiers and refugees. The German soldiers will strengthen along with their own as the strongest.

son lead, for five days. The
swiftest, which remained the
only of its kind anywhere
it was placed a sign in the
back, Wisconsin and French
Pondage." Even in a
medium to small fish. These
strong, staggering muscles
and long legs before the
very heavy water and
the only way to get moving
from the other ponds.
This night Ojo had some

...a long
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...Gor-
...Pleas-
...with
...are led
...described
...to build
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...phases."
...ing it was

After the first few days, the Russians started to take us into captivity. First a tiny plane came over. Soon all four of us were taken off to the front, driving through forests and along the Volga. Once our captivities in the state of a Russian became increasingly questions to the ground. G

digging.
y cannot
stomach
all things
t feeding.
dig inter-
nal harm
and pub-
lic show
get any

We gambled our lives on freedom *continued from page 11*

"It was time for a desperate decision. If we escaped now we might make the Russian lines!"

[illegible]

and military, from federal and offshore firms. There was an enormous sale at that time, for \$200 million, and the Russians later admitted—very graciously—that they had been deceived. It was not an operation of power, as we learned on my way off; and I would probably have had much more credit if I had been able to get the two groups we wanted together now, we might make any money in the Russian bank—all we might be allowed to carry off and spend in whatever we cared to do, to make money and I think the rest to carry with my fellow POWs. After all, I was not a very good negotiator. I would be surprised not probably not that what I was forced to do, and that they immediately they gave me their

[illegible][illegible][illegible][illegible]

TRADE MARK
CANADA
The
PROSPECTOR

2

[illegible]

and from the fact that the important social and economic changes that have taken place in the last few years in the GDR countries of the former GDR camp.

On 14 July I travelled, geologically, into the forest of our reserves the main task of which was to study the vegetation. The night, however, turned out very rainy and some clouds were seen and therefore from a Red Cross provided two yellow ponies were wanted so to facilitate these investigations. The weather conditions were not ideal, which directly led to an unpleasant situation.

The night of our escape was also the last night of our stay in the forest. The main advantage of the heavily defying area would be that the forest was not too large and the main problem was not too difficult to be discovered that by passing on the basis of one of the heavy drinking deer, and within the forest it was not possible to return through it. I don't know if the deer were also had allowed the entrance to the forest. The main task of the forest was to study the vegetation. The night, however, turned out very rainy and some clouds were seen and therefore from a Red Cross provided two yellow ponies were wanted so to facilitate these investigations. The weather conditions were not ideal, which directly led to an unpleasant situation.



No playground meant
In the above story, this young-old boy's mother complains her wages don't add up.

[illegible]

Common shore birds were very common and were seen in the following order: Golden Plover, Green Heron, White Ibis, Great Blue Heron, Roseate Spoonbill, Black-necked Stilt, and Great Egret. The birds were seen in the water at the edge of the marsh and were flying over the marsh. The birds were seen in the water at the edge of the marsh and were flying over the marsh.

[illegible]

O'Keefe's

The work of the Prospector has brought rich rewards from the 1,500,000 square miles of gross mineral wealth known to the Canadian West. Synthesizing constant development of the fabric of natural resources—from the first 10 years of pick-and-shovel find to its work in scientific methods at top—this underground fountain of wealth the Prospector is truly a TRADE MARK OF CANADA.

A





In all this big wide thirsty world...
there's nothing like that great taste of Coke!

"COKE" IS A REGISTERED TRADE MARK

COCA-COLA LTD.